

Information regarding the procession of your personal data at Mäder Germany GmbH according to Art. 13 GDPR

Businesspartner

Term	Description
Who is responsible for data processing?	Mäder Germany GmbH Gewerbepark 40 59069 Hamm (Germany) Phone : +49 23 85 93 56 0 Fax : +49 23 85 93 56 49
How can you reach our data controller?	You can reach our data controller using the following contact address: datasecurity-DE@mader-group.com
For what purposes do we process your personal data? On what legal basis do we process your personal data?	<ul style="list-style-type: none"> • Performance and processing of the contractual relationship Art. 6 (1) (b) GDPR (e.g. fulfillment of contractual performance obligations, invoice processing, communication, etc.) • For internal organizational and administrative purposes and to support the joint internal administration of our affiliated companies in accordance with Art. 6 (1) (f) GDPR • Fulfillment of legal obligations Art. 6 (1) (c) in conjunction with Art. 39 GDPR (e.g. of tax and commercial law retention requirements) • Marketing purposes Art. 6 (1) (a) and (f) GDPR based on consent (e.g. references, collaborations) or existing legitimate interests (e.g. to advertise similar products and services, satisfaction surveys)
What categories of data do we process about you?	<ul style="list-style-type: none"> • Personal details (first name, last name, business contact details, title/position) • Contract information (payment data, invoice data) • Communication content (emails, phone calls or business letters) • Business relationship history (e.g. advertising and sales data) • Other data arising from the fulfillment of our contractual and legal obligations

<p>Who has access to your personal data (internally and externally?)</p>	<p>We ensure that only those departments that require access to your data in order to fulfill contractual and legal obligations are granted access. Depending on the purpose, this may include:</p> <ul style="list-style-type: none"> • Internal departments: management, human resources, controlling, finances, customer service, logistics, laboratory, secretariat, vehicle fleet, IT, marketing, manufacturing and product planning, sales, applications engineering, QEHS, quality assurance • External departments: parent companies/subsidiaries and branches of the Mäder-Group, processors (e.g. IT service providers), external service providers, tax advisors, collection agencies, authorities (ty office, data protection authorities), cooperation partners <p>Your personal data will not be transferred to third countries outside the European Union or the European Economic Area. However, we will always ensure that appropriate measures are taken in accordance with all applicable laws to always protect any potential transfer of your personal data outside the European Union.</p>
<p>How long do we store your personal data for?</p>	<p>We store your data for different lengths of time depending on the required processing purpose. As a rule, we process your information for the duration of the entire business relationship (from the initiation, processing to the termination of a contract, as well as until the termination of any interest in information from your side).</p> <p>In addition, we store your data in compliance with and within the scope of the statutory retention and documentation obligations, the applicable guarantee, warranty and limitation periods, in the event of legal disputes in which the data is required as evidence, until termination.</p>
<p>Would any disadvantages occur if you did not provide us with the data?</p>	<p>If you do not provide us with information, we cannot conclude a contract with you.</p>
<p>What rights do you have?</p> <ul style="list-style-type: none"> • Right of access • Right of rectification • Right of deletion • Right of limited processing • Right of data transmission 	<p>You have the right to request us to correct, delete or restrict the processing of personal data that we hold about you, where such request is in accordance with the relevant legal requirements:</p> <ul style="list-style-type: none"> • Request information about which of your data we process (Art. 15 GDPR); • To have your data corrected or deleted, provided that this does not conflict with our legitimate interest or a legal obligation to process it (Art. 16, 17 GDPR); • Restriction on processing your data (Art. 18 GDPR); • To be able to assert data trasferability (Art. 20 GDPR). <p>Note on revocation: If you have given your consent to certain processing activities, you can revoke this at any time with effect for the future. This revocation will not affect the previous processing of the data.</p>

	<p>Note on objection: If we process your data on the basis of legitimate interest, you can also object to this processing at any time in accordance with Art. 21 GDPR.</p> <p>To assert your right, contact us at: datasecurity-DE@mader-group.com</p>
Does automated decision making/profiling take place?	No automated decision making or profiling is used for the processing.
Where can you file a complaint about the processing of your personal data?	<p>If you believe that we are processing your data unlawfully, you have the right to complain to the responsible regulatory authority. The responsible authority is:</p> <p>Landesbeauftragte für das Land Nordrhein-Westfalen (Regional representative for the state of North Rhine-Westphalia) Kavalleriestraße 2 - 4, 40213 Düsseldorf (Germany) Phone: 0211 38424-0 Fax: 0211 38424-10 E-mail: poststelle@ldi-nrw.de</p>

Date: January 2025